

ION BOGDAN VASI

CURRICULUM VITAE

Ion Bogdan Vasi

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EDUCATION

- 2005 Ph.D. Cornell University, Ithaca, NY. Sociology.
1998 M.A. Central European University (University of Lancaster), Warsaw, Poland. With Distinction.
1997 B.A. University of Bucharest. Bucharest, Romania. Sociology. Magna cum Laude.

PUBLISHED BOOK

- 2011 Ion Bogdan Vasi. "Winds of Change: The Environmental Movement and the Global Development of the Wind Energy Industry." *Oxford University Press*.

BOOK PROJECT IN PROGRESS

- 2025 Ion Bogdan Vasi. "Energy Course Correction. A Sociological Analysis of the Global Transition to Renewable Energy Systems." Book proposal submitted to *Harvard University Press*.

FORTHCOMING AND PUBLISHED ARTICLES (since 2015)

- 2025 Ion Bogdan Vasi and Mario Arellano-Paez. "Video communication, blue marble awe, and attitudes toward climate change and renewable energy." *Npj Climate Action*. 4, 5. <https://doi.org/10.1038/s44168-024-00203-4>
- 2025 Ion Bogdan Vasi. "Social Movements, Industries, and Renewable Energy." Book chapter. Forthcoming in *The Oxford Handbook of Climate Action*
- 2025 Ion Bogdan Vasi, Edward Walker, and Levi Sands. "'We are on a journey.' Corporate communication of climate change mitigation in the United States." Forthcoming in *Research in the Sociology of Organizations*.
- 2024 Ion Bogdan Vasi and Edward Walker. "Subnational Environmental Policy: Trends and Issues" *Annual Review of Sociology*, 50: 319-339.
- 2024 Edward Walker and Ion Bogdan Vasi. "Boosting Your Enemies to Garner the Sympathy of Friends: Pro-Fracking Industry Communications and the Geography of Contention." *Social Problems*. <https://doi.org/10.1093/socpro/spae069>
- 2024 Ion Bogdan Vasi and Michael Sauder. "Beyond Petroleum? Overlapping Organizational Fields and the Emergence of Alternative Fuel Markets in the United States, 1995-2015." Forthcoming at *The Sociological Quarterly*.
- 2023 Ion Bogdan Vasi and Don Grant. "Blocking the Sun? Social Movements, Industries, and the Adoption of Solar Energy in the United States". *Energy Research and Social Science*. doi.org/10.1016/j.erss.2023.103272

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- 2022 Edward Walker and Ion Bogdan Vasi. "Industry Repertoires: How Transgressive and Conventional Industry Associations Seek to Counter Contention." *American Behavioral Scientist*. 66(9), 1238–1262
- 2020 Don Grant, Andrew Jorgenson, Wesley Longhofer, and Ion Bogdan Vasi. Bottom-up Strategies: The Effectiveness of Local Policies and Activism. Book chapter in *Super Polluters. Tackling the World's Largest Sites of Climate-Disrupting Emissions*. Pp. 100-135. Columbia University Press.
- 2019 Ion Bogdan Vasi and Brayden King. "How Technological Stigma Affects the Adoption and Growth of Green Power Programs" *Socio-Economic Review*, 17: 37-61.
- 2018 Ion Bogdan Vasi, Sunasir Dutta, Hayagreeva Rao. "Plug Power. Social Movements and Electric Vehicle Charging Stations in California, 1995-2012" *Research in the Sociology of Organizations*. 56: 21-52
- 2018 Anne Nassauer and Ion Bogdan Vasi "From Sticks to Carrots (and Mobs): Institutional Receptivity and the Transnational Diffusion of a New Social Movement Performance". *Acta Sociologica*. 1-18
- 2018 Ion Bogdan Vasi. "This (Gas) Land is Your (Truth) Land? Documentary Films and Cultural Fracturing in Marcellus, Barnett, and Woodford Shale Communities." Book chapter for *Fractured Communities*. Rutgers University Press.
- 2018 Ion Bogdan Vasi. "Social Movements and Energy." Book chapter for *The Oxford Handbook of Energy and Society*. Oxford University Press.
- 2017 Don Grant and Ion Bogdan Vasi. "Civil Society in an Age of Environmental Accountability: The Effects of Local NGOs on U.S. Power Plants' CO2 Emissions" *Sociological Forum*, 32: 94-115
- 2017 Chan S. Suh, Ion Bogdan Vasi and Paul Y. Chang. "Social Media and the Paradox of Repression: The Case of the Occupy Movement." *Social Science Research*, 65: 282-293.
- 2016 Ion Bogdan Vasi and Chan Suh. "Social Media, Online Public Attention, and the Spread of the "Occupy" Movement in the United States." *Mobilization*, 21: 139-154
- 2015 Ion Bogdan Vasi, Edward Walker, John Johnson, Sarah Tan. "No Fracking Way! Media Activism, Discursive Opportunities and Local Opposition against Hydraulic Fracturing in the United States, 2010-2013." *American Sociological Review*, 80: 934-959. Winner of the 2016 *Best Paper Award* from *Collective Behavior and Social Movements Section* of the American Sociological Association. Winner of the *Best Paper Award* from the *Communication, Information Technologies, and Media Sociology* of the American Sociological Association.
- 2015 Ion Bogdan Vasi. "Is Greenness in the Eye of the Beholder? Corporate Social Responsibility Frameworks and the Environmental Performance of U.S. Firms" Book chapter for *Corporate Social Responsibility in a Globalizing World: Toward Effective Global CSR Frameworks*. Cambridge University Press.

ARTICLES IN PROGRESS: REVISE AND RESUBMIT AND SUBMITTED ARTICLES

- 2025 Don Grant, Andrew Jorgenson, Wesley Longhofer, and Ion Bogdan Vasi. "Affective Polarization and Mitigation of Carbon Dioxide Emissions." Revise and resubmit at the *American Sociological Review*.

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- 2025 Todd Schifeling, Thomas Lyon and Ion Bogdan Vasi. "Divest, Delay, or Distract: Managing Conflicting Stakeholders amid Industry Disruption". Revise and resubmit at *Strategic Management Journal*.
- 2025 Amy Colbert, Ken Brown, Ion Bogdan Vasi, Theresa Welbourne, Tina Opie, Beth Livingstone, Michele Williams. "Employee Resource Groups: Promoting Social Justice in the Face of Mega-Threats and Backlash." Revise and resubmit at *Journal of Applied Psychology*.

AWARDS, GRANTS AND FELLOWSHIPS (since 2015)

- 2023-2025 Ion Bogdan Vasi and Edward Walker. "Communications, Activities, and Outcomes Associated with Net Zero Goals and Corporate Decarbonization." *National Science Foundation Grant* - Awarded.
- 2023 Don Grant, Tyler Hansen, Ben Laffel, Paul Stretesky, Katherine Willard, Haibo Zhai, and Ion Bogdan Vasi. "Greenwashing Energy: The Structural Determinants of Power Plants' and Wellsites' Underreporting of CO2 Emissions". *National Science Foundation Grant* - Submitted.
- 2023 Amy Colbert, Ion Bogdan Vasi, Beth Livingston, Michelle Williams, Theresa Welbourne, and Ken Brown. "Employee Resource Groups: Navigating Tensions". *National Science Foundation Grant* - Submitted.
- 2021-2022 "Diversity, Equity and Inclusion." Co-PI. Jumpstarting Tomorrow Internal Grant. University of Iowa.
- 2021-2022 "Decarb 2040 – Positioning Iowa as an energy exporter in the coming era of deep decarbonization." Collaborator. Jumpstarting Tomorrow Internal Grant. University of Iowa
- 2018 Page Prize for Sustainability Issues in Business Curriculum. Honorable Mention.
- 2016 "No Fracking Way! Media Activism, Discursive Opportunities and Local Opposition against Hydraulic Fracturing in the United States, 2010-2013." Winner of the 2016 *Best Paper Award* from Collective Behavior and Social Movements Section of the American Sociological Association. Winner of the *Best Paper Award* from the Communication, Information Technologies, and Media Sociology of the American Sociological Association.

CONFERENCE PRESENTATIONS AND INVITED TALKS

- 2025 "We are on a journey." Corporate communication of climate change mitigation in the United States. Paper presented at the Civil Society and Sustainability Conference, Stanford University
- 2024 Affective Polarization and Mitigation of Carbon Dioxide Emissions. Paper presented at the Sustainability and Democracy Conference, Stanford University.
- 2024 "Road to Somewhere. Corporate Communication of Climate Change Mitigation in the United States." Paper presented at the Annual Meeting of the European Group for Organization Studies (Milan)
- 2023 Academy of Management Annual Conference (Boston). Discussant for Professional Development Workshop.
- 2023 American Sociological Association Annual Conference (Philadelphia). Organizer for Social Movements Regular Sessions.
- 2022 "The Blue Marble Effect. Planetary Awareness and Climate Change and Renewable Energy Attitudes." Paper presented at the Annual Meeting of the American Sociological Association.

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- 2022 "All the News that's Fit to Wire: Organizational Images and Media Amplification Platforms." Paper presented at the Annual Meeting of the European Group for Organizational Studies (Vienna).
- 2019 "Movements and Markets" Discussant for PDW at *Academy of Management Meeting* (Boston)
- 2019 "The Power of the Candlelight. Discursive Opportunities and Social Movement Outcomes in South Korea." Paper presented at the Annual Meeting of the American Sociological Association.
- 2019 "Impression Management in Times of Sustainability Crisis. Organizational Images and the Gulf of Mexico Oil Spill". Paper presented at the Organization Science Winter Conference, Phoenix AZ.
- 2018 "Improving Lives by Building Bridges between Climate Change Research and Practice." All-Academy Theme Professional Development Workshop (PDW).
- 2018 "Beyond Petroleum? Overlapping Organizational Fields and the Emergence of Alternative Fuel Markets in the United States, 1995-2015" Paper presented at the Fourth Annual Environmental Politics and Governance Conference, Stockholm, Sweden.
- 2017 Local Food for Thought: Problem Salience, Organizational Resources and the Adoption of Farm-to-School Programs in the United States. 12th Organization Studies Summer Workshop & Special Issue (May), Greece.
- 2017 "Beyond Petroleum? Community Embeddedness and the Adoption of Alternative Fuels" EGOS conference (July), Copenhagen, Denmark.
- 2017-2016 "Here Comes the Sun? How Social Movements, Hybrid Associations, and Industries Shape the Adoption of Solar Photovoltaic Technology" Invited talks at University of Michigan and Washington State University.
- 2016 "Community Embeddedness and the Adoption of Alternative Fuels" Paper presented at the conference Social Movements, Economic Innovation, and Institutional Change at UCLA.
- 2016 Discussant at two International Programs at the University of Iowa events ("Big Data: Big Brother or Big Sister?" and "Fracking and the Iowa Divide")
- 2016 "How Technological Lock-in Affects the Adoption and Growth of Green Power Programs" Paper presented at Sustainability, Ethics, Entrepreneurship conference. (Denver; May 2016)
- 2016 "Terrorism and Perceived Intergroup Emotions across Cultures" Paper presented at *University of Iowa Informatics Symposium*. (Iowa City, April 2016)
- 2016 Discussant for Symposia on "Social Movements and Markets" and "The Challenges and Opportunities of Using Social Media Data for Organization and Management Theory" *Academy of Management Meeting* (Anaheim)
- 2016 "From the Good to the Bad and the Ugly: Corporations' Social and Mass Media Reputations in Times of Crisis" Paper presented at the *American Sociological Association* Annual Conference (Seattle, August 2016).

TEACHING

Courses taught at University of Iowa

2013-2019

Energy, Sustainability and Society; Corporate Social Responsibility; Organizations and Modern Society; Political Sociology and Social Movements; Business and Society; Foundations in Strategy; The Future of Energy; Statistics.

SERVICE

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Department of Sociology and College of Business (Iowa)

2022-2023	Member of Foundation Committee for the Department of Sociology
2021-2023	Member of Newsletter Committee for the Department of Sociology
2022-2023	Member of the MBA Education Committee in the Department of Management
2019-2023	Chair of the Sustainability Committee in the College of Business
2017-2019	Co-organizer of the Frontier-Tippie Impact Competition
Spring 2016	Organizer of the Sociology and Informatics Open House
Spring 2016	Chair of the Sociologically Imaginative Picture Award
Spring 2016	Member of the Executive Committee in the Department of Sociology
Spring 2015-2019	Member of the Informatics Committee in the Department of Sociology
2015-2016	Member of the Strategic Human Capital Search Committee
Spring 2016	Member of the Undergraduate Research Exploratory Committee
Fall 2015	Member of Sociology Department search committee
Fall 2015	Member of the Management and Organizations search committee
Spring 2015-present	Member of the Sustainability at Tippie College of Business committee
Fall 2016	Member of the Tippie Impact Competition in the College of Business.
Fall 2014-present	Chair of the Organizations and Occupations Track
2014-2015	Chair of the Theory Workshop Committee
2015	Member of the Research Experience Committee in the Department of Sociology

University of Iowa

2022-2023	Member of the General Education Curriculum Committee for the College of Arts and Sciences
2017-2023	Member of the Sustainability Certificate Committee for the College of Arts and Sciences
2017	Member of the 20/20 Committee for academic reorganization study at University of Iowa
Fall 2016	Member of the Iowa Informatics Initiative.
Spring 2016-present	Member of the Technology Student Fee Committee
Fall -Spring 2015	Member of CLAS Outreach Committee
Spring 2014	Representative of Sociology Department to CLAS Faculty Assembly
Spring 2014	Member of Sustainability at Tippie College of Business committee.
Spring 2014-present	Member of the Center for Global and Regional Environmental Research (CGRER).

Profession

2023	Session organizer for the Annual Meeting of the American Sociological Association
2018	"Improving Lives by Building Bridges between Climate Change Research and Practice." All-Academy Theme Professional Development Workshop (PDW) organizer.
2013-2015	Consulting editor for the <i>American Journal of Sociology</i> .
2005-present	Reviewer for <i>American Sociological Review</i> , <i>American Journal of Sociology</i> , <i>Mobilization</i> , <i>Social Forces</i> , <i>Social Problems</i> , <i>Acta Sociologica</i> , <i>Administrative Science Quarterly</i> , <i>Social Movement Studies</i> , <i>Social Currents</i> , <i>Organization Studies</i> , <i>The Sociological Quarterly</i> , <i>Environmental Politics</i> .
2013	Organizer of a panel for the section on Collective Behavior and Social Movements at the <i>Annual Meeting of the American Sociological Association</i> .