

# ION BOGDAN VASI

## CURRICULUM VITAE

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**Ion Bogdan Vasi**

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### EDUCATION

- 2005 Ph.D. Cornell University, Ithaca, NY. Sociology.  
1998 M.A. Central European University (University of Lancaster), Warsaw, Poland. With Distinction.  
1997 B.A. University of Bucharest. Bucharest, Romania. Sociology. Magna cum Laude.

### PUBLISHED BOOK

- 2011 Ion Bogdan Vasi. "Winds of Change: The Environmental Movement and the Global Development of the Wind Energy Industry." *Oxford University Press*.

### PUBLISHED ARTICLES

- 2019 Ion Bogdan Vasi and Brayden King. "How Technological Stigma Affects the Adoption and Growth of Green Power Programs" *Socio-Economic Review*, 17: 37-61.
- 2018 Ion Bogdan Vasi, Sunasir Dutta, Hayagreeva Rao. "Plug Power. Social Movements and Electric Vehicle Charging Stations in California, 1995-2012" *Research in the Sociology of Organizations*. 56: 21-52
- 2018 Anne Nassauer and Ion Bogdan Vasi "From Sticks to Carrots (and Mobs): Institutional Receptivity and the Transnational Diffusion of a New Social Movement Performance". *Acta Sociologica*. 1-18
- 2018 Ion Bogdan Vasi. "This (Gas) Land is Your (Truth) Land? Documentary Films and Cultural Fracturing in Marcellus, Barnett, and Woodford Shale Communities." Book chapter for edited volume *Fractured Communities*. Forthcoming at Rutgers University Press. 60-84
- 2017 Don Grant and Ion Bogdan Vasi. "Civil Society in an Age of Environmental Accountability: The Effects of Local NGOs on U.S. Power Plants' CO2 Emissions" *Sociological Forum*, 32: 94-115
- 2017 Ion Bogdan Vasi. "Social Movements and Energy." Book chapter for *The Oxford Handbook of Energy and Society*. Edited by Debra Davidson and Matthias Gross. Oxford University Press.
- 2017 Chan S. Suh, Ion Bogdan Vasi and Paul Y. Chang. "Social Media and the Paradox of Repression: The Case of the Occupy Movement." *Social Science Research*, 65: 282-293.
- 2016 Ion Bogdan Vasi and Chan Suh. "Social Media, Online Public Attention, and the Spread of the "Occupy" Movement in the United States." *Mobilization*, 21: 139-154

## ION BOGDAN VASI

- 2015 Ion Bogdan Vasi, Edward Walker, John Johnson, Sarah Tan. "No Fracking Way! Media Activism, Discursive Opportunities and Local Opposition against Hydraulic Fracturing in the United States, 2010-2013." *American Sociological Review*, 80: 934-959. Winner of the 2016 *Best Paper Award* from *Collective Behavior and Social Movements Section* of the American Sociological Association. Winner of the *Best Paper Award* from the *Communication, Information Technologies, and Media Sociology* of the American Sociological Association. Covered in *The Guardian*, *The Boston Globe*, *Reuters*, etc.
- 2015 Ion Bogdan Vasi. "Is Greenness in the Eye of the Beholder? Corporate Social Responsibility Frameworks and the Environmental Performance of U.S. Firms" Book chapter for *Corporate Social Responsibility in a Globalizing World: Toward Effective Global CSR Frameworks*. Cambridge University Press. Edited by Kiyoteru Tsutsui and Alwyn Lim.
- 2014 Justin Steil and Ion Bogdan Vasi. "The New Immigration Contestation: Social Movements and Local Immigration Policymaking in the United States, 2000-2011" *American Journal of Sociology*, 119: 1104-1155.
- 2014 Ion Bogdan Vasi, David Strang and Arnout van de Rijt. "Tea and Sympathy: The Tea Party Movement and Republican Pre-commitment to Radical Conservatism in the 2011 Debt Limit Crisis" *Mobilization*, 19: 1-22.
- 2012 Ion Bogdan Vasi and Brayden King. "Social Movements, Risk Perceptions, and Economic Outcomes: The Effect of Primary and Secondary Stakeholder Activism on Firms' Perceived Environmental Risk and Financial Performance." *American Sociological Review*. 77(4): 573-597.
- 2012 Ion Bogdan Vasi. "Public Support for Sustainable Development: A Mile Wide, but How Deep?" *Consilience: The Journal of Sustainable Development*, 8: 153-170.
- 2011 Ion Bogdan Vasi. "Brokerage, Miscibility and the Spread of Contention." *Mobilization: An International Journal*. 16: 11-25.
- 2011 Heidi Swarts and Ion Bogdan Vasi. "Which U.S. Cities Adopt Living Wage Ordinances? Predictors of Adoption of a New Labor Tactic, 1994-2006." *Urban Affairs Review*, XX(X): 1-32.
- 2010 Ion Bogdan Vasi. "How the 21<sup>st</sup> Century Became Green." *SIPA News*.
- 2009 Ion Bogdan Vasi and David Strang. "Civil Liberty in America: The Diffusion of Municipal Bill of Rights Resolutions after the Passage of the USA PATRIOT Act" *The American Journal of Sociology*, Vol. 114 (6): 1716-1764.
- 2009 Ion Bogdan Vasi. "Social Movements and Industry Development: The Environmental Movement's Impact on the Wind Energy Industry", *Mobilization: An International Journal*, 3: 315-337
- 2009 Ion Bogdan Vasi. "New Heroes, Old Theories? Toward a Sociological Perspective on Social Entrepreneurship." Pp. 155-173, in *An Introduction to Social Entrepreneurship: Voices, Preconditions, Contexts*. Edited by Rafael Ziegler. Edward Elgar Press.
- 2007 Ion Bogdan Vasi. "Thinking Globally, Planning Nationally, and Acting Locally. Nested Organizational Fields and the Adoption of Environmental Practices." *Social Forces*. 86(1): 113-137.
- 2006 Ion Bogdan Vasi. "Organizational Environments and Compatibility: The Diffusion of the Program against Global Climate Change Among Local Governments in the U.S." *Sociological Forum*. 21(3): 439-466.

## ION BOGDAN VASI

- 2006 Ion Bogdan Vasi. "The New Anti-War Protests and Miscible Mobilizations." *Social Movement Studies*. 5(2):137-153.
- 2004 Ion Bogdan Vasi. "The Fist of the Working Class: The Social Movements of Jiu Valley Miners in Post-Socialist Romania." *East European Politics and Societies*. 18(1): 132-157.
- 2003 Ion Bogdan Vasi and Michael Macy. "The Mobilizer's Dilemma. Crisis, Empowerment, and Collective Action." *Social Forces*, 81(3): 983-1002.

### AWARDS, GRANTS AND FELLOWSHIPS (since 2014)

- 2018 Page Prize for Sustainability Issues in Business Curriculum. Honorable Mention.
- 2016 "No Fracking Way! Media Activism, Discursive Opportunities and Local Opposition against Hydraulic Fracturing in the United States, 2010-2013." Winner of the 2016 *Best Paper Award* from Collective Behavior and Social Movements Section of the American Sociological Association. Winner of the *Best Paper Award* from the Communication, Information Technologies, and Media Sociology of the American Sociological Association.
- 2014 "Inventing the Renewable Century: How Governments, Universities, Non-profits and Corporations Shape the Global Development of the Clean Energy Sector" Center for Global and Regional Environmental Research (CGRER) Seed Grant Proposal –\$30,000 grant.
- 2014 "Automated Text Analysis for Social Sciences" Student Technology Fee Award – University of Iowa (\$6,720)
- 2014 "Here Comes the Sun. The Adoption of Photo Voltaic Technology in the United States, 1996-2013" CLAS Old Gold Fellowship for summer of 2014 (\$6,000)

### CONFERENCE PRESENTATIONS AND INVITED TALKS (since 2016)

- 2019 "Movements and Markets" Discussant for PDW at *Academy of Management Meeting* (Boston, Aug
- 2019 "The Power of the Candlelight. Discursive Opportunities and Social Movement Outcomes in South Korea." Paper presented at the Annual Meeting of the American Sociological Association.
- 2019 "Impression Management in Times of Sustainability Crisis. Organizational Images and the Gulf of Mexico Oil Spill". Paper presented at the Organization Science Winter Conference, Phoenix AZ.
- 2018 "Improving Lives by Building Bridges between Climate Change Research and Practice." All-Academy Theme Professional Development Workshop (PDW).
- 2018 "Beyond Petroleum? Overlapping Organizational Fields and the Emergence of Alternative Fuel Markets in the United States, 1995-2015" Paper presented at the Fourth Annual Environmental Politics and Governance Conference, Stockholm, Sweden.
- 2017 Local Food for Thought: Problem Salience, Organizational Resources and the Adoption of Farm-to-School Programs in the United States. 12th Organization Studies Summer Workshop & Special Issue (May), Greece.
- 2017 "Beyond Petroleum? Community Embeddedness and the Adoption of Alternative Fuels" EGOS conference (July), Copenhagen, Denmark.
- 2017-2016 "Here Comes the Sun? How Social Movements, Hybrid Associations, and Industries Shape the Adoption of Solar Photovoltaic Technology" Invited talks at University of Michigan and Washington State University.

## ION BOGDAN VASI

- 2016 “Community Embeddedness and the Adoption of Alternative Fuels” Paper presented at the conference Social Movements, Economic Innovation, and Institutional Change at UCLA.
- 2016 Discussant at two International Programs at the University of Iowa events (“Big Data: Big Brother or Big Sister?” and “Fracking and the Iowa Divide”)
- 2016 “How Technological Lock-in Affects the Adoption and Growth of Green Power Programs” Paper presented at Sustainability, Ethics, Entrepreneurship conference. (Denver; May 2016)
- 2016 “Terrorism and Perceived Intergroup Emotions across Cultures” Paper presented at *University of Iowa Informatics Symposium*. (Iowa City, April 2016)
- 2016 Discussant for Symposia on “Social Movements and Markets” and “The Challenges and Opportunities of Using Social Media Data for Organization and Management Theory” *Academy of Management Meeting* (Anaheim)
- 2016 “From the Good to the Bad and the Ugly: Corporations’ Social and Mass Media Reputations in Times of Crisis” Paper presented at the *American Sociological Association* Annual Conference (Seattle, August 2016).

### TEACHING

#### *Courses taught at University of Iowa*

- 2013-2019 Corporate Social Responsibility; Foundations in Strategy; Organizations and Modern Society; Business and Society (Freshmen Seminar); The Future of Energy (Freshmen Seminar); Political Sociology; Statistics.

### SERVICE

#### *Department of Sociology and College of Business (Iowa)*

- 2017-2019 Co-organizer of the Frontier-Tippie Impact Competition
- Spring 2016 Organizer of the Sociology and Informatics Open House
- Spring 2016 Chair of the Sociologically Imaginative Picture Award
- Spring 2016 Member of the Executive Committee in the Department of Sociology
- Spring 2015-present Member of the Informatics Committee in the Department of Sociology
- 2015-2016 Member of the Strategic Human Capital Search Committee
- Spring 2016 Member of the Undergraduate Research Exploratory Committee
- Fall 2015 Member of Sociology Department search committee
- Fall 2015 Member of the Management and Organizations search committee
- Spring 2015-present Member of the Sustainability at Tippie College of Business committee
- Fall 2016 Member of the Tippie Impact Competition in the College of Business.
- Fall 2014-present Chair of the Organizations and Occupations Track
- 2014-2015 Chair of the Theory Workshop Committee
- 2015 Member of the Research Experience Committee in the Department of Sociology

#### *University of Iowa*

- 2017 20/20 Committee for academic reorganization study at University of Iowa
- Fall 2016 Member of the Iowa Informatics Initiative.
- Fall 2016-present Member of the Sustainability Certificate Committee
- Spring 2016-present Member of the Technology Student Fee Committee
- Fall -Spring 2015 Member of CLAS Outreach Committee
- Spring 2014 Representative of Sociology Department to CLAS Faculty Assembly
- Spring 2014 Member of Sustainability at Tippie College of Business committee.

## ION BOGDAN VASI

Spring 2014-present	Member of the Center for Global and Regional Environmental Research (CGRER).
<i>Profession</i>	
2018	“Improving Lives by Building Bridges between Climate Change Research and Practice.” All-Academy Theme Professional Development Workshop (PDW) organizer.
2013-2015	Consulting editor for the <i>American Journal of Sociology</i> .
2005-present	Reviewer for <i>American Sociological Review</i> , <i>American Journal of Sociology</i> , <i>Mobilization</i> , <i>Social Forces</i> , <i>Social Problems</i> , <i>Acta Sociologica</i> , <i>Administrative Science Quarterly</i> , <i>Social Movement Studies</i> , <i>Social Currents</i> , <i>Organization Studies</i> , <i>The Sociological Quarterly</i> , <i>Environmental Politics</i> .
2013	Organizer of a panel for the section on Collective Behavior and Social Movements at the <i>Annual Meeting of the American Sociological Association</i> .